

THE

PROGRAN OVERVIEV

CONSCIOUS

ENTREPRENEUR

The only in-person event 100% dedicated to the well-being of entrepreneurs.

- Highly curated event with world-class speakers
- Dynamic and fast-growing entrepreneur community
- 🖊 Exclusive audience of founders √ Focused on resilience, welland CEOs
 - being and mental health

350 Expected 2024 attendees

SENIORITY:

85%

Founders or CEOs

200

Companies represented

DIVERSITY: 22%

From diverse and underrepresented backgrounds



INCLUSIVITY:





Speakers and attendees were female



SAMPLE 2023 CEO ATTENDEES



The Conscious Entrepreneur Summit, Boulder, CO summit@consciousentrepreneur.us



SPEAKERS

Our events feature sought-after speakers in leadership, consciousness and human transformation, including:



Ryan Holiday (2024)

Best-selling author of The Daily Stoic, Discipline is Destiny, The Obstacle Is The Way, and Ego Is The Enemy



Sherrell Dorsey (2024)

Founder & CEO of The Plug, Host of the TED Tech Podcast, best-selling author of Upper Hand



Gay Hendricks, Ph.D. (2023)

Bestselling Author of The Big Leap and creator of the Zone of Genius and over 40 books on personal development



Keith Ferrazzi (2023)

#1 NYT Bestselling Author, Advisor to CEOs Building Transformative Teams, Entrepreneur, and Investor



Dr. Linda Kim (2023)

Co-Founder and CEO at Moon Mental Health



Srikumar Rao, Ph.D. (2022 and 2023)

Happiness Guru and CEO and Founder of The Rao Institute, best-selling author of Happiness at Work



EVENT FEEDBACK

Hear what Summit attendees have to say about their dramatic personal and professional shifts:

"The Conscious Entrepreneur Summit -AMAZING!"

Great speakers, impressive and heartfelt leaders. Beautifully put together and a really excellent space to learn and grow!



Deacon Wardlow Vantage LED



Natasha Habert Valor Performance

"What an amazing experience!"

This curated group of speakers led enlightening conversations on: Optimizing your mindset with tools to prep, reset, and shift; Powering up your productivity by using meditation and reducing distractions; Maximizing and managing your energy by being yourself, taking time off, and knowing what you can commit to; and more!

"A breath of fresh air."

What an incredible time at the The Conscious Entrepreneur Summit! It's a real breath of fresh air to attend a biz conference that doesn't talk about KPIs, marketing, pitching, crushing it, and all the linear strategy stuff.

Instead, we talked mindset, conscious leadership commitments, mental health, and how to do business differently.



Amy Baglan Alchema



David Blutenthal Quantegy Labs

"A fantastic experience."

Did some deep personal work alongside 100+ other founders and CEOs on mindset, empathy, heart-centered leadership, presencing practices, joy, healthier definitions of success and tactics to put it all into practice.



See The Conscious Entrepreneur <u>YouTube channel</u> for recordings of recent talks and testimonials.



PARTNERSH OPPORTUN

Align your brand with a new generation of **Conscious Entrepreneurs**

✓ Over 1M LinkedIn sponsored impressions

✓ 52,000 organic impressions on LinkedIn (engagement rate 7.3)

25,000+ website visitors

✓ 125,000 reached via Facebook

HEADLINE PARTNER

Headline Partners are aligned to the mission and values of Conscious Entrepreneurs and want to lead this new wave of business. Headline Sponsors are integral to the event and are given high degrees of brand visibility and awareness.

Includes leading or participating on a panel.

Annual Partnership: \$25,000

GENERAL PARTNER

General Partners support the belief that investing in yourself is the best way to build entrepreneurial success. General Partners are recognized throughout the conference - during the event, breaks, and happy hour.

Includes joining or leading a panel.

Annual Partnership: \$12,500

EVENT SPONSOR

Event Sponsors are proud to be aligned with the Conscious Entrepreneur community and want to see the founder ecosystem flourish. Event Sponsorship is an excellent choice for companies that want to connect with the audience and increase brand awareness.

Includes introducing a speaker or panel.

Event Sponsorship: \$5,000

PREVIOUS SPONSORS					
tri net [•]	J.P.Morgan PRIVATE BANK	flourish A Venture of The Omidyar Group			
TECHNICAL INTEGRITY.	ibotta	AVL GROWTH PARTNERS			
Dait	🗓 gravity haus	KO			
hodrate ty bar *	INCREMENTUM	OAK Journal			
	HiveCast.fm 📑				

The Conscious Entrepreneur Summit, Boulder, CO summit@consciousentrepreneur.us



PARTNERSHIP DETAILS

Maximize your exposure with options based on your goals and budget. Custom packages also available.

	Headline Partner	General Partner	Event Sponsor	Supporter
Number Available	1	2	5	10
Full passes to CES	5	3	2	1
Scholarship Tickets	5	3	2	1
VIP table at front of room	~			
30-min speaker slot	~			
Participate on panel		~		
Introduce a speaker			>	
Exclusive category sponsor	~			
Interview on CES podcast and/or guest blog	~	~	~	
Featured in pre-event newsletters, & social media promotion	~	~	~	
Email to attendees post-event	~	~	~	~
Cost	\$25,000	\$12,500	\$5,000	\$2,500



THE

ADDITIONAL OPTIONS

ONSCIOUS

EPRENEUR

CUSTOM OPTIONS

In addition to the opportunities outlined above, we offer custom sponsorship options specifically designed to meet your marketing goals. Examples include:

- Scholarships: Pay it forward and support DEIB (Diversity, equity, inclusion and belonging) initiatives with a sponsorship that enables a select group of underrepresented attendees to participate in the Conscious Entrepreneur Summit.
- **Ticket packs:** Purchase a ticket pack (5, 10, 25, 50) at a discounted rate and give tickets to your team, customers, prospects and partners to align your company with the conscious entrepreneur movement.
- **Sponsor your own event:** Host a happy hour at your location or a third party location and gain brand exposure with the conscious entrepreneur community.
- **Create a customized session:** ability to create a custom panel or discussion to feature your clients or staff at the Summit

The Conscious Entrepreneur Summit, Boulder, CO summit@consciousentrepreneur.us